



CLUB ASSEMBLY

Last Week

Trina Bartlett shared United Way’s mission of “bringing people together to address health and human services issues in our community.” With many successful projects under their belt, the United Way has now embarked on a new focus called “The Promise Neighborhood.” This is an effort to build a strong local workforce by concentrating on education and increasing high school graduation rates. Research shows that we must get to children and their families early to make a difference. Most educators say that by the 3rd grade they can predict weather a student is likely to drop out.

Trina also confirmed the date of the annual Day of Caring on September 13. While the official Rotary project will be at Yankauer Preserve, community members are asked to volunteer in other opportunities across the county. A list of needs can be found on the United Way’s website. Volunteers with skills such as carpentry and tile and carpet installation are needed. Teresa McCabe reminded us that there are many needs in our community this year and sadly we can not meet all requests, but with a good turnout, we can make a huge impact.

Club News

Holly Frye thanked all Rotarians who attended the opening meeting of Rotaract last week. With nearly 45 members at the moment, Holly is thrilled about the level of student participation.

Tickets remain for sale to the September 24 “BBQ and Beer for Books” event. Checks for \$45 made out to Shepherdstown Rotary should be given to **George** Alwin for tickets.

Rotary will participate in the United Way Day of Caring on September 13 at Yankauer Preserve. A wrap-up reception will take place at the Clarion in Shepherdstown at 4:30 p.m.

Guests

Hali Taylor introduced several members of the Shepherdstown Library board of directors as well as members of FOSSL (Friends of Shepherdstown Library) who attended our meeting to support the upcoming “BBQ and Beer for Books” event. Past Shepherdstown Rotary President Teresa McCabe of WVUH East Hospitals assisted with the United Way presentation.

Special Days

Congratulations **Bob** and Delores Lowe who celebrate their anniversary this very day.

Rotary Foundation Changes

The Foundation’s new mission, along with its new motto – Doing Good in the World – were approved by the Foundation Trustees and the RI Board and endorsed by the Council on Legislation.

The Future Vision Plan is designed to

- Simplify Foundation programs and processes consistent with the mission
- Focus Rotarian service efforts where they will have the greatest impact by addressing priority world needs that are relevant to Rotarians
- Offer program options to help achieve both global and local goals
- Increase the sense of ownership at the district and club levels by transferring more decisions to the districts
- Gain greater understanding of The Rotary Foundation’s work and enhance Rotary’s public image.

Upcoming Programs

September

- 13 Alzheimer’s Association
Pam Shriver
- 20 District Governor
Linda Golden
- 27 Shepherdstown Author
William Stolzenburg

October

- 11 PASS Program
- 18 On Water
Bill Howard
- 25 Men’s Club
Mike Austin

November

- 8 Open
- 15 *Uncommon Vernacular: The Early Houses of Jefferson County, 1735-1835*
John Allen Jr.
- 22 open
- 29 The Art of Bagpiping
Bob Mitchell

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The Rotary Club of Shepherdstown meets every Tuesday 7:30 AM at the Bavarian Inn. P.O. Box 603, Shepherdstown, WV 25443
Web site: www.shepherdstownrotary.org
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NEARBY MAKE-UP CLUBS

Berkeley Springs, WV	TH	1215	Tari’s Café
Charles Town, WV	TU	1215	JMH Board Room
Frederick, MD	W	1215	Dutch’s Daughter
Hagerstown, MD	W	1215	Fountainhead CC
Hagerstown, MD	M	1815	Nick’s Airport Inn
Hagerstown, MD (am)	F	0730	Antrim House
Hancock, MD	TU	1230	Park-n-Dine
Leesburg, VA	TH	1830	Laurel Brigade Inn
Martinsburg, WV	TH	1215	Holiday Inn
Martinsburg, WV (am)	TU	0715	Holiday Inn
Williamsport, MD	W	0715	Red Man’s Club
Winchester, VA	TH	1200	Travelodge

For other locations, check with the Club Secretary



Pam Shriver regional coordinator

Today

Our guest speaker, Pam Shriver, will discuss the role of the Alzheimer's Association in West Virginia, new research and information related to Alzheimer's Disease, and the upcoming Memory Walk fundraiser on September 24, 2011.

The Alzheimer's Association Walk to End Alzheimer's™ is the nation's largest event to raise awareness and funds for Alzheimer's care, support, and research.

Since 1989, this all-age, all-ability walk has mobilized millions to join the fight against Alzheimer's disease, raising more than \$347 million for the cause. Events are held annually in the fall in nearly 600 communities nationwide.

Shriver is a regional coordinator for the Alzheimer's Association who has worked for the organization for two years. She covers 18 counties in northern West Virginia, educating people about the disease and raising money for the association.

Shriver grew up in Martinsburg and graduated from Shepherd. She resides on her family's farm in Wadestown, W.Va.

Last Week

... was Club Assembly, the monthly occasion when committees for each of the service arms of Rotary—International, Vocational, New Generations, Community, and Club—meet to plan committee activities and club special events for the next several months.

Club News

Lorrie Schoettler advised that the "Day of Caring" service project would be held today too, at the Yankauer Nature Preserve,

northwest of Shepherdstown. Our volunteers will be repairing trails and gardens and removing invasive species. Tools will be provided but BYO work gloves.

Lorrie also announced that 14 tables have been reserved for "Our Ball, Your Charity," scheduled for 7 p.m., December 2, at the Shepherdstown Fire Hall, and that \$1,000 of the needed \$3,000 in sponsor funding has been identified. Contact Lorrie if you know of potential sponsors.

George Alwin announced the "BBQ and Beer for Books" fundraising and social event lot to benefit the Shepherdstown Library, September 24, on the Bavarian Inn upper. Tickets are \$45 each, of which \$20 is a charitable donation. Make checks payable to the Rotary Club of Shepherdstown Charitable Fund. Going to the Shepherd University football game? Stop by afterward.

Tom Miller announced that "Thunder Over the Blue Ridge" will be held September 16, 17, and 18 with performances by the Viper Team and a Helicopter team, among the featured acts. He invited all Rotarians to a Crab Fest sponsored by the Martinsburg Sunrise Rotary Club, Thursday night, September 15, at the Jim Whitacre residence, adjacent to the 167th Airlift Wing. See Tom for \$40 tickets and driving instructions.

Guests

Jennifer Peterson introduced Morgan Wisniewski, art student and Rotract member from Shepherd University. Check out Morgan's artwork in the Scarborough Library.

Maria Brown, of Brown's Auto Center in Shepherdstown, was a repeat visitor.

Jim Leathers of the Rotary Club of

Charlotte, N.C., continued his summer season on "the farm" with a Rotary breakfast.

Special Days

Nary a one.

50-50

Jennifer Peterson drew winning number 596, which was held by President Brian Erickson. Brian will probably use the winnings to re-glue his running shoes.

Upcoming Programs

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- 20 District Governor
Linda Golden
- 27 Shepherdstown author
William Stolzenburg

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Bill Howard
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Mike Austin

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Leesburg, VA	TH	1830	Laurel Brigade Inn
Martinsburg, WV	TH	1215	Holiday Inn
Martinsburg, WV (am)	TU	0715	Holiday Inn
Williamsport, MD	W	0715	Red Man's Club
Winchester, VA	TH	1200	Travelodge

For other locations, check with the Club Secretary



❖ A Golden Opportunity ❖ to meet your District Governor District 7350

Today

Our district governor, Melinda Golden, joins us today. Golden joined the Rotary Club of Hancock, Md., in 2000. She literally has caught the passion for Rotary. She served as president of her club from 2005-06 and was a charter member of the Paul Harris Society in District 7350. She derives much satisfaction from being a faculty member of the Rotary Leadership Institute and has taught outside the district on many occasions.

Golden has lived in the Hancock, Md., area her entire life. She has an undergraduate degree in chemistry from Mount Saint Agnes College, a master's degree from Shippensburg University, and hours of education well beyond the master's level.

After retiring from the Washington County Board of Education with 30 years of service in 1999, she has developed other business pursuits. Actively working in transportation since 1969, she is a terminal manager for Bennett Truck Transport. The family (with son, Bernie, and daughter-in-law Nikki) owns and leases farms in both Pennsylvania and Maryland. Melinda also has a real estate license and works through a family corporation with rentals and property sales. In her free time, she loves to garden, walk, and read.

Last Week

Pam Shriver, regional coordinator for the Alzheimer's Association, discussed the role of the Alzheimer's Association in West Virginia, and the upcoming Memory Walk fundraiser scheduled for Saturday, September 24. The Alzheimer's Association Walk to End Alzheimer's is the nation's largest event to raise awareness and funds for Alzheimer's care, support and research.

Alzheimer's disease affects over 48,000

people in West Virginia. It is the fifth leading cause of death in this state, and it has been diagnosed in people as young as 26. As Rotarians and citizens we are encouraged to become advocates for the support and care of Alzheimer's patients, participate in events that promote awareness and support for these patients, and to encourage others to do the same.

Club News

Tom Trumble announced that the Vocational Service Award is scheduled to be presented later this year. He encouraged Rotarians to submit nominations for this prestigious award by the end of September.

George Alwin encouraged all members to attend "BBQ & Beer for Books" scheduled for Saturday, September 24, 2011, at the Bavarian Inn lawn. This is a Rotary Club sponsored event. Tickets are available at the Shepherdstown Public Library or at our Tuesday morning Rotary Meeting. Proceeds from this event will benefit the Shepherdstown Public Library.

Guests

Jennifer Peterson introduced two guests last week: Ramie Stokes, Jennifer's personal guest, from Panama City, Fla., and visiting Rotarian Jim Leathers from Charlotte, NC.

Special Days

Missed a couple last week: **Doug** and **Barbara** Alexander celebrated their anniversary on September 18, the same day **Dr. Jim** Price enjoyed a birthday. Apologies for the oversight. Hope they were festive events!

Very best wishes to **Karen** Kinnett, who celebrates her birthday this very day.

50-50

Brian Erickson drew the winning ticket, held by **Suzanne** Shipley. No doubt she'll contribute her winnings to the underpass construction.

Upcoming Programs

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27 Shepherdstown author
William Stolzenburg

October

11 PASS Program
18 Jefferson County CVB
John Whisenant
25 Men's Club
Mike Austin

November

8 Open
15 *Uncommon Vernacular:*
The Early Houses of Jefferson
County, 1735-1835, John Allen Jr.
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Winchester, VA	TH	1200	Travelodge

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RAT ISLAND



WILLIAM STOLZENBURG

Today

Shepherdstown author William Stolzenburg joins us. Since receiving his master's degree in wildlife from New Mexico State University, he has studied predator control techniques, monitored endangered species, and written hundreds of magazine features and columns on the science of rarity and extinction in such publications as *Nature Conservancy* and *Science News*.

Stolzenburg left an editor's post at the Nature Conservancy to write his first book, *Where The Wild Things Were*, which follows a band of scientists awakening to the critical role of Earth's great predators in sustaining the diversity of life. This morning he will discuss his latest book, *Rat Island*, which focuses on predator-prey relationships and how human settlement has disturbed them.

Last Week

Our guest speaker was District Governor Melissa Golden, a member of the Hancock, Md., Rotary Club. She began her talk with an anecdote that illustrated how we may benefit—or suffer—from how well we perform our vocations. Our vocations define what we do and the legacy we leave. The same metric can be applied to our performance as Rotarians: Are we true Rotarians or RINOs (Rotarians in name only), who only attend meetings for the meal? How will we create our Rotary legacy?

Golden left a Rotary International president's theme pin at each of our table settings, and she used its Indian design to discuss the theme it symbolizes: "Reach Within to Embrace Humanity." It's a call to Rotarians worldwide to reach within themselves and touch the lives of people they will never know—simply because it's the right thing to do. She praised

Shepherdstown Rotary as one of the best clubs in the district and as an exemplar of the president's theme, saying that the most important message she wanted to bring to us was "Thank You. You make a difference."

Golden closed by reminding us that the District 7350 Conference will be held April 20–22, 2012, at Hollywood Casino in Charles Town. She suggested that the Hancock Club may need some help hosting the conference events and encouraged our attendance and participation.

Club News

Lois Turco announced that the upcoming Freedom's Run needs as many as 15 volunteers at the hospitality booth on September 30, the day before the event. Please go to the Freedom's Run website and sign up! More than 2,100 runners will participate and many can use some orientation.

Lori Kelly returned from the District Conference at Altoona, Pa., with two opportunities to support the Rotary International Foundation: The annual Foundation dinner to recognize award winners and donors, and a raffle. See Lori for details.

The Shepherd University Rotaract Club has 30 students and 15 mentors. Please notify **Dave Miljour** if you have made contact with your student mentee. If you aren't yet a mentor, please consider becoming one. A little of your time can make a huge difference in the life of a student.

Tom Miller said that the National Guard Air Base is offering counseling for people who witnessed the tragedy at last Saturday's "Thunder Over the Blue Ridge" Air Show. Contact Tom for additional information. Following Tom's lead, Rotarians raised their water glasses in a silent toast in memory of the lost pilot,

John Mangan, and as a gesture of sympathy to his family.

Rick Caruso recognized **Holly Frye** and **Suzanne Shipley**, who received honorable mentions in an article in the *Martinsburg Journal* on Shepherd University's "Relay for Life" fund-raising record.

Rick also reported that the club received a note from Denny Barron thanking us for advocating for the Shepherdstown Volunteer Fire Department's firefighting fund.

Visitors

Ken Mann introduced his sister-in-law **Nelly Wijnalda**, from Haarlem, The Netherlands. She has been honored by Her Majesty the Queen of The Netherlands for her active volunteerism.

Rick introduced **Abby Butler**, Rotary exchange student and guest of **Paul Woods**; District Governor **Melissa Golden**; and Assistant District Governor **Bill Stover**.

Special Days

We offer birthday congratulations to **John Loeffler** (October 3) and anniversary congratulations to **Paul** and **Diane Kradel** (September 30). Good wishes all!

50-50

Abby Butler drew winning number 623, held by **Hank Walter**. No doubt Hank will invest the largesse in a new set of spikes for his golf shoes.

Upcoming Programs

October

- 11 PASS Program
- 18 Jefferson County CVB
John Whisenant
- 25 Men's Club
Mike Austin