



# club assembly

## Last Week

For the first time in recent memory, our scheduled speaker was a no-show. In lieu of a formal program, President **Julie Siler** invited club and community announcements, of which there was a bounty.

## Club News

**Gary Heichel** announced that a Rotary After Hours reception will be hosted by Rob Hoxton from 5:30 to 7:00 p.m. at Hoxton Financial Inc., 8350 Shepherdstown Pike, on Thursday evening, February 24. Shepherdstown Rotarians and their spouse/significant other/business associate are invited to attend for a relaxing evening of socializing and collegiality. Please sign up at club meetings or by e-mail to Gary.

**Paul Woods** reported that Rotary exchange student Abby Butler arrived Sunday, January 23, after a 29 hour flight from Melbourne, Australia. She bounced back quickly from jet lag and attended Jefferson High School the following Monday. Abby is our guest today. Paul reminded the Club about the District's Rotary Student Exchange Luncheon that was held at the Bavarian Inn on Saturday, January 29.

**Lois Turco** advised that the World Affairs Seminar will be held Friday, May 6, from 9 a.m. until 2:30 p.m. at the National Conservation Training Center. The program, "Global Environmental Careers," is organized into 11 breakout sections and will be co-chaired by Lois and **Doug Alexander**. The offices of the NCTC Director will be assisting in program development. Other Rotary clubs in the tricounty Eastern Panhandle will be cooperating by providing volunteers to augment Shepherdstown Rotary volunteers.

**Holly Frye** announced that the Annual Valentine's Dinner to benefit Relay for Life will be held Thursday, February 10, at the Christ Reformed Church. For the modest price of \$10 each, guests will enjoy a tasty

spaghetti dinner by candlelight, with Rotaract students assisting. Holly also advised that **David Miljour** will head up the mentor program for Rotaract students at Shepherd University. David advised that many of Rotaract's 38 students at Shepherd University will need mentors. He hopes that one or two Rotarians will volunteer to mentor each interested student and, as part of that process, host them at club meetings.

**Tom Trumble** reminded Rotarians that the Annual Wine Tasting Dinner will be held Saturday, March 19, at the Bavarian Inn, with proceeds to benefit scholarships for Rotaract students at Shepherd University. **Peter Smith** will assist with publicity for the event. The dining experience will proceed as last year, with different wines served with each meal course, accompanied by a discussion of the wines by Christian and David Asam.

## Community News

Guest Col. Brian Truman made several announcements. The Martinsburg Sunrise Rotary Club's 18th Annual President's Day Dance will be held Saturday, February 12, at the McFarland House in Martinsburg. This is a black tie occasion that will feature food, live music, and dancing. Proceeds will benefit the Boys and Girls Club of the Panhandle.

The Martinsburg Air Show will be held September 17 and 18, and the organizing committee is soliciting sponsors. Please contact Col. Truman at [brian.truman@ang.af.mil](mailto:brian.truman@ang.af.mil) if you or your business would like more information on sponsorship.

And Colonel Truman's wife, Darlene, will be joining a medical mission to Kenya in May. She is to bring along a "suitcase of medical supplies and medicines." She would especially appreciate receiving donations of aspirin, ibuprofen, and other nonsteroidal anti-inflammatory agents (NSAIDs), tubes of antibiotic ointment, and other non-prescription medicines from Rotarians who have access to such medical supplies. Please

contact Col. Truman at the e-mail above if you wish to donate.

**Peter Corum** announced that a six-week "Seed to Table" course will be offered by local organic farmer Shep Ogden, from 6 to 8 p.m. on Tuesday, February 15. The fee for the course is \$20. (where?)

## Visitors

**Monica Lockett** introduced Col. Brian Truman, vice-commander of the 167th Air National Guard Airlift Wing, who was a guest of **Tom Miller**.

## 50-50

**Austin Hovermale** drew winning ticket 204 held by **Craig Winkel** who, we understand, plans to put the largesse toward construction of a new home. Well, at least toward some nails.

## Special Days

**Dabney Chapman** takes the cake on February 5. Many blessings!

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The Rotary Club of Shepherdstown meets every Tuesday 7:30 AM at the Bavarian Inn. P.O. Box 603, Shepherdstown, WV 25443  
Web site: [www.shepherdstownrotary.org](http://www.shepherdstownrotary.org)  
.....

NEARBY MAKE-UP CLUBS			
Berkeley Springs, WV	TH	1215	Tari's Café
Charles Town, WV	TU	1215	JMH Board Room
Frederick, MD	W	1215	Dutch's Daughter
Hagerstown, MD	W	1215	Fountainhead CC
Hagerstown, MD	M	1815	Nick's Airport Inn
Hagerstown, MD (am)	F	0730	Antrim House
Hancock, MD	TU	1230	Park-n-Dine
Leesburg, VA	TH	1830	Laurel Brigade Inn
Martinsburg, WV	TH	1215	Holiday Inn
Martinsburg, WV (am)	TU	0715	Holiday Inn
Williamsport, MD	W	0715	Red Man's Club
Winchester, VA	TH	1200	Travelodge

For other locations, check with the Club Secretary



## Guatemala Literacy Project

Sila Alegret-Bartel, Rotary Club of Hagerstown, Long Meadows



### Today

Our guest speaker, Sila Alegret-Bartel, is the current International Committee chair of the Long Meadows Rotary Club in Hagerstown, Md. When she assumed that role, she immediately began looking into literacy programs for the committee, since she feels very strongly about literacy and children's education. She found the Guatemala Literacy Project (GLP), a partnership between North American and Guatemalan Rotary clubs and the nonprofit organization Cooperative for Education (CoEd) since 1998. This initiative provides badly needed textbooks, library materials, and computer labs to underprivileged children in Guatemala. The Guatemala Literacy Project is supported by over 350 Rotary Clubs worldwide.

Ms. Alegret-Bartel is originally from Cuba, and she lived in Barcelona, Spain, before coming to the United States, and now resides in Greencastle, Pa. She is the founder and president of International Corporate Training and Marketing (ICTM) with offices in Hagerstown and Chambersburg, Pa. Prior to founding ICTM, she worked in banking, marketing, and nonprofit operations for Security Bank, Kiplinger Washington Editors, Kiplinger Computer and Marketing Services (KCMS), and Paralyzed Veterans of America (PVA).

Ms. Alegret-Bartel is a founding member, immediate past chair and current quad-state area vice-president of the Mid-Atlantic Hispanic Chamber of Commerce, former board member of the American Red Cross (Frederick County Chapter), United Way of Frederick County, and National Alliance on Mental Illness (NAMI). She is a member of the Hispanic Association of Hagerstown and a board member of Keystone Health, Chambersburg.

### Last Week

**Monica** Lockett led us in prayer, as we endured another morning of cold and ice. The Rotary Club of Shepherdstown was called to order with the meeting of our five service committees during Club Assembly day.

### Club News

**Paul** Pritchard shared that **Curt** Mason is doing well after surgery to install a stent and was texting right up until the surgery took place.

**Tom** Trumble sent the clipboard around the room asking everyone to sign up to purchase Peace Cards at \$10 per box and that District Governor Bill Wylie will present an award to Dakota Fowler, our first-place Peace Art winner at a forthcoming meeting.

**Gary** Heichel announced that a Rotary After Hours reception will be hosted by **Rob** Hoxton from 5:30 to 7:00 p.m. at Hoxton Financial Inc., 8350 Shepherdstown Pike on Thursday evening, February 24. Shepherdstown Rotarians and their spouse/guest/business associate are invited to attend the relaxing evening of socializing. Please sign up at club meetings or by e-mail to Gary.

**Dick** Klein officially announced Rotary Theater Night that will be held on March 9. Heavy hors d'oeuvres at 5:45 p.m. at the Press Room followed by a movie (to be determined) at the Shepherdstown Opera House at 7 p.m. Please sign up for this enjoyable evening.

Tom Trumble reminded Rotarians that the Annual Wine Tasting Dinner will be held on Saturday, March 19, at the Bavarian Inn. Proceeds will benefit scholarships for Rotaract students at Shepherd University. Different wines will be paired with each meal course, accompanied by a discussion by Christian and David Asam.

**Holly** Frye announced that the annual

Valentine's Dinner to benefit Relay for Life will be held Thursday, February 10, 2011, at Christ Reformed Church from 5 to 8 p.m. at a modest donation of \$10 a ticket. Guests will enjoy a candlelight spaghetti dinner, served a by the Rotaract students.

### Visitors

**Paul** Woods and Rotary members welcomed Abby Butler, a one-year exchange student through the Rotary Youth Exchange Program. Abby is from Victoria, Australia, where it is midsummer and 104 degrees! On March 13, Abby will be our guest speaker for the morning meeting and will tell us more about how she has wanted to become an exchange student to the U.S. since she was 10 years old.

### 50-50

Guest Abby Butler drew the winning ticket for the 50-50 winner of the day, Brian Erickson!

### Special Days

Good wishes AND apologies to **Phil** Coffey, whose February 5 birthday we failed to note last week. **Jennifer** Peterson will celebrate her birthday today, February 8. Happy Birthday Phil and Jennifer!

### Upcoming Programs

#### February

- 15 Stephen Guice: Public Diplomacy
- 22 Christine Miller Ford: *Panhandle Magazine*

#### March

- 15 Abby Butler: Rotary exchange student



what is

# PUBLIC DIPLOMACY?

dr. stephen guice

## Today

Using our country's outreach in Afghanistan as an example, Dr. Stephen Guice will explain public diplomacy and how our State Department tries to reach publics around the world. Dr. Guice has a doctorate in linguistics from Michigan State University and taught at the university level for more than 17 years. In 2002 he left academia and joined the State Department to work in public diplomacy. He has served in Kazakhstan, the Philippines, and the Republic of Georgia. Currently he is the deputy director of the Office of Press and Public Diplomacy in the Bureau of South and Central Asian Affairs, where he oversees public diplomacy operations in 11 countries.

## Last Week

Sila Alegret-Bartel, current International Committee chair from the Rotary Club of Hagerstown, Long Meadows, spoke to us about her work with the Guatemala Literacy Project (GLP), a partnership among North American and Guatemalan Rotary clubs and the nonprofit organization Cooperative for Education. They provide badly needed textbooks, library materials, and computer labs for underprivileged children in Guatemala. Supported by 350 Rotary Clubs worldwide, GLP will match Rotary Clubs with schools in Guatemala: 32,000 students at 193 schools. All proceeds go to GLP—no money goes to administration or fundraising.

Guatemala has one of the lowest literacy rates in the Western Hemisphere: three out of every four people can't read or write. Over 90 percent of the schools lack text books and library books; less than 5 percent of the students have ever used a computer. GLP's goal is to ensure that no child in Guatemala grows up without the gift of both traditional and technological literacy. To learn more and to donate, go to [www.guatemalaliteracy.com](http://www.guatemalaliteracy.com)

## Club News

Cheesehead Dave Miljour, recognizing Holly Morgan Frye for leading one of the largest and most active Rotaract Clubs, asked each of

us to consider mentoring one of her 30 Rotaract students. Express your interest by e-mail to Dave or grab the circulating sign-up sheet.

A dairy-free Tom Trumble reintroduced our winner of the Peace Art Contest, Dakota Fowler, and his guests. Our visiting district governor, Bill Wylie, explained how sales of notecards featuring Dakota's artwork will help raise money for students to attend peace centers across the world where they learn about peace and conflict. Governor Wylie presented a framed certificate and a \$150 check to Dakota and his mother. Peace Cards are \$10 a set; order them through Tom Trumble.

Lisa Welch announced that for the fourth year in a row our Team Rotary will participate in Shepherd University's Relay for Life. This year's honorary team captains, Connie Hammann, Catherine Irwin, and Paul Kradel, still need flexible walkers during the late and early morning hours of April 15. Sign up! Heather Hovermale unveiled the poster that will track Rotary's donations. Donate directly through the club, or bring some friends to Shepherd University's Oscar Party on Sunday, February 27. Team Rotary will be accepting donations at the door. Questions? Contact Lisa Welch.

Rob Hoxton is hosting a relaxing evening of socializing—Rotary After Hours, 5:30–7:00 p.m., February 24, at Hoxton Financial Inc.—for Shepherdstown Rotarians and a spouse/guest/business associate. Please sign up this week or e-mail Gary Heichel.

Rotary Theater Night has been set for March 9: Heavy hors d'oeuvres at 5:45 p.m. at the Press Room will be followed by a movie (to be determined) at the Shepherdstown Opera House at 7 p.m. Tickets are \$19. Refer any questions to Dick Klein, the event's organizer.

Our Annual Wine Tasting Dinner will be held on Friday, March 18, at the Bavarian Inn. Proceeds benefit scholarships for Rotaract students at Shepherd University. Selected wines will be paired with each course, and Christian and David Asam will discuss the menu. **Please note:** an incorrect date was posted on last week's *Rotary Router*. Make sure the 18th is on your calendar.

## Visitors

Rick Caruso introduced our many guests: Burt Krane, member of the Rotary Club of Hagerstown, Long Meadows, and alpaca "rancher," accompanied our guest speaker, Sila Alegret-Bartel, also from the Rotary Club of Hagerstown, Long Meadows; Bob Lowe, pharmacist and Shepherdstown resident, who was a member of the Rotary Club in Morgantown in 1975 and then joined the Rotary Club of Martinsburg; Dakota Fowler, winner of the Peace Art Contest; Dakota's mother, Denise Fowler; John Bonner, SMS art teacher; Rebecca Horn, SMS Assistant Principle; and Debra Hinkle, Middle School Curriculum Director; and of course we were pleased to welcome our esteemed district governor, Bill Wylie, and his wife, Frances.

## 50-50

Catherine Irwin got some mad money to enjoy in her retirement.

## Special Days

After wishing Jennifer Peterson happy birthday last week, our scribe realized the month and day of Jennifer's birthday had been transposed on our back page: 2/8 should have been 8/2! That's now been fixed, but we are still behind: Rob Hoxton, slated to be recognized in this *Router* and not last week, celebrated his birthday on February 14—yesterday. Hope it was happy! Looks like there are a couple of special-day-free weeks to catch up and reestablish the practice of alerting people to special days IN ADVANCE.

## Semiannual Dues

Ken Mann will be sending individual invoices for semiannual dues, but for the record:

Club Dues	\$37.50
International Dues	25.00
District Dues	15.00
Rotarian magazine	6.00
D&O / EPL Insurance	.11
<b>Subtotal</b>	<b>\$83.61</b>
Quarterly Meal Assessment	91.00
<b>Total</b>	<b>\$174.61</b>



# Panhandle

Christine Miller Ford, editor, publisher

## MAGAZINE

### Today

Our guest speaker this snowy morning, Christine Ford, is an award-winning reporter and editor. Her bylines have appeared in The Washington Post's Style section and on the front page of The Plain Dealer in Cleveland, the nation's 19th-largest daily newspaper.

As a Berkeley County native, she always longed for the chance to tell the stories of our amazing area for readers here. Last fall, she decided to create a world-class magazine to showcase West Virginia's Eastern Panhandle.

### Last Week

Our guest speaker, Dr. Stephen Guice, deputy director of the Office of Press and Public Diplomacy, U. S. State Department, discussed public diplomacy in Afghanistan, one of eleven countries in south and central Asia that he oversees. He focused on building relationships as a long-term commitment to strengthen and encourage growth and development in Afghanistan. It was staggering and positive to learn from him that 66 percent of the Afghan population is under the age of 25, and that the majority of these young people want to experience a different life than that of their parents. The U.S. is mentoring this new Afghanistan, with its multi-fragmented government, meager army, and young population, by helping the country to improve economic development and transform its identity on the world stage and its perception by other nations.

New U.S. public diplomacy initiatives include road construction to aid transportation and improve local trade; encouraging mobile phone users and radio stations that place authentic Afghan voices on the air;

and establishing "link and learn" centers to assist students, especially women, in improving their education through the use of computers and the English language. The U.S. has also assisted in archaeology and restoration of ancient architecture and artifacts that have been damaged by warfare.

### Club News

We were happy to welcome back **Curt Mason!**

**Tom Trumble** reminded us to pick up Peace Art cards for \$10 per box.

**Heather Hovermale** reminded everyone about Relay for Life, Friday, April 15. Team Rotary has raised \$200 with \$2,300 more to go! And here's a fun way to contribute: Attend the Oscar Party, starting at 7:30 p.m., on Sunday, February 27, at the Opera House. Casual attire or costume attire reflecting the Oscar ceremony or your favorite movie role is appropriate. Team Rotary will be accepting donations at the door (checks payable to the American Cancer Society), and will award prizes for best dressed, etc. Contact **Lisa Welch** or **Heather Hovermale** with your questions.

**George Alwin** traveled to Mount Vernon for the unveiling of George Washington's ceremonial Masonic apron given to President George Washington by General Lafayette of France. The apron is owned by Mt. Nebo Lodge #91 in Shepherdstown and was loaned to the museum for its Washington's birthday celebration today. It will return to Shepherdstown for the bicentennial of Mt. Nebo this December.

Sign-up is now closed for the "Rotary After Hours" reception at Hoxton Financial, Inc., on February 24.

Remember to sign up for Rotary Theater Night on March 9. The ticket price (\$19) covers heavy hors d'oeuvres at 5:45

p.m. at the Press Room (cash bar), followed by a movie (to be determined) at the Shepherdstown Opera House at 7 p.m. Please sign up for this enjoyable evening. Any questions, please feel free to reach out to **Dick Klein**.

The Annual Wine Tasting Dinner will be held on Friday, March 18 at the Bavarian Inn with proceeds to benefit scholarships for Rotaract students at Shepherd University. The dining experience will feature hand-selected wines paired with each meal accompanied by a discussion by **Christian** and David Asam. Tickets are \$65 per person.

Guest James McNeel announced the Contemporary American Theatre Festival's 2011 Season Teaser on Friday, February 26, 2011, with a 7 p.m. wine reception and 8 p.m. performance at the Studio Theater at Sara Cree Hall at Shepherd University. The Season Teaser Features excerpts from all five plays, including *Ages by the Moon* by Sam Shepard and *Race* by David Mamet. Tickets are \$45: (304) 876-3304 or [www.catf.org/boxoffice](http://www.catf.org/boxoffice).

### Visitors

**Monica Lockett** introduced three guests: Bob Lowe, a retired pharmacist and Shepherdstown resident in Cress Creek; James McNeel, director of CATF marketing and development; and the Rev. G.T. Schramm, rector of Trinity Episcopal Church and recent Rotary Paul Harris Award recipient.

### 50-50

Winner **Monica Lockett** will use her windfall for lunch money!