



Last Week

Scott Sudduth, serving his second term on the Jefferson County Board of Education, spoke with us to explain the school excess levy renewal. The issue is on the ballot for November 2. Sudduth thanked Rotary for its involvement in the public schools and for providing dictionaries and thesauruses for the children.

Sudduth calls the excess levy a "levy for learning." He told us that of the 50 States, West Virginia and Hawaii were the most centrally controlled by their state legislatures. He went on to note that since 1946 the citizens of Jefferson county have voted to impose this tax upon themselves as it provides approximately 25 percent of the funding for our public schools. The levy generates roughly \$20 million. Of this, 80 percent goes toward instruction including teacher salaries, benefits, continuing education textbooks and after school programs. The levy also funds public libraries' early reading programs and 4-H extension efforts.

Dollar for dollar per student Jefferson County cannot match the funding spent by surrounding counties but the levy helps. The levy is paid locally and spent locally.

Impact fees and monies generated from the table games are restricted funding to be spent on capital projects and maintenance.

Club News

Good Shepherd Interfaith Volunteer Caregivers will hold its annual "Tastes from Around the World" fundraiser at the Bavarian Inn on October 5. The cost is \$65 per person or \$120 per couple. Caregivers needs your support now more than ever as

its funding from the United Way was significantly cut along with support from the West Virginia Neighborhood Investment program. Shepherd Caregivers will receive 50 percent of the proceeds from this event.

Freedom's Run took place on October 2. All race slots were filled and the event was a great success. Thank you to all the Rotarians who volunteered!

Canterbury will sponsor a Memory Walk on October 16. For more information please contact **Monica** Lockett.

The Rotary Christmas Charity Ball will be held on December 3. Auction items are needed and tables are still available. Please contact Monica Lockett to donate an item or reserve a table. The theme is "Our Ball, Your Charity." Each table may donate proceeds from the sale of seats to the charity of their choice.

Connie Hammann announced that the Adopt-a-Highway Cleanup will be on October 30. Please meet at Hoxton Financial on Shepherdstown Pike at 8:00 a.m.

50-50

The good professor Darboe proves the theorem that you've got to play to win!!!

Visitors

We had two guests with a special interest in our speaker's topic: Arthena Roper, cultural diversity facilitator for the Jefferson County Board of Education, and Alan Sturm, past member of this Club and on the School Board, attending in support of our guest speaker.

Monica Bailey, a Rotarian from Rochester, Minn., also joined our levyty.

Special Days

Sorry we failed to alert the club to a couple of special days last week: **John** Loeffler's birthday was October 3, and **Rick** and Denise Caruso celebrated their anniversary on October 4. Hope there was much merriment!

Coming up this week we have **Lori** Rea's birthday on October 7 hot on the heels of her wedding day! Very best wishes!

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NEARBY MAKE-UP CLUBS

Berkeley Springs, WV	TH	1215	Tari's Café
Charles Town, WV	TU	1215	JMH Board Room
Frederick, MD	W	1215	Dutch's Daughter
Hagerstown, MD	W	1215	Fountainhead CC
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Hagerstown, MD (am)	F	0730	Antrim House
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Williamsport, MD	W	0715	Red Man's Club
Winchester, VA	TH	1200	Travelodge

For other locations, check with the Club Secretary



Communication Styles

Dr. Penelope Gladwell

This Week

Our guest is Dr. Penelope “Penny” Gladwell, lead faculty of the Charles H. Polk School of Leadership and Professional Development on the Martinsburg campus of Mountain State University. A native of New Jersey, Dr. Gladwell received a bachelor’s degree from Chatham College, Pittsburgh, Pa.; a master’s of divinity from Pittsburgh Theological Seminary; and a doctor of ministry from Wesley Theological Seminary, Washington, D.C.

Ever have important information to share and yet no one seems to be listening? Communication is a key leadership skill, and knowing how you like to communicate can help you be more effective in getting your message across and understanding what others are telling you.

Dr. Gladwell will share an overview of the DISC model (a behavioral model based on the work of William Moulton Marston), give you an opportunity to “try out” a different communication style, and provide important communication do’s and don’ts related to each profile outlined in the DISC model.

Last Week

President **Julie** Siler convened our monthly Club Assembly. This was the inaugural meeting of the New Generations Committee under chair **Holly** Frye.

Club News

Visiting Rotarian Tammy Butler announced the Rotary Leadership Institute for Northeast America, 8:30 a.m. to 3 p.m., October 23, 2010, at the First Baptist Church in Frederick. The institute is an affiliate of Rotary International and is appropriate for new and seasoned Rotarians. It offers of three levels of regular program-

ming plus a graduate level program. Registration is \$95.

Monica Lockett reminded Rotarians of the Friday, December 3, 2010, “Our Ball, Your Charity” event at the fire hall. Seven table sponsorships remain: Rotarians must speak quickly before table/ticket sales are opened up to the public! Monica introduced **Curt** Mason, who described how he was managing the sponsorship of his table for “Patriot’s Path.”

Connie Hammann reminded us about “Adopt a Highway” on Saturday, October 30, 2010, with departure from the Hoxton Agency parking lot at 8 a.m. sharp.

Organizers and participants in last weekend’s **Freedom’s Run**, held here in Shepherdstown, expressed their gratitude and praise:

Lois Turco extended her heartfelt appreciation to Rotarian volunteers who “made it happen.” She acknowledged Dr. **Suzanne** Shipley, who opened the race, and the university’s contributions as a “big partner” in the event. More than 300 volunteers assisted—a level of commitment Lois described as “heartwarming”—serving more than 3,000 participants from 40 states.

Julie Siler remarked that SU and Shepherdstown “shone” and reported that the October 1 pasta dinner, hosted by SU Rotaract, was sold out. Julie said she fielded many compliments from runners and visitors; the warmth of the community contributed to a festive atmosphere in town.

Chris Horowicz also conveyed his thanks. His personal marathon was 42 hours...from the initial setup until the last task was done. He said no problem was so daunting that it couldn’t be solved or fixed, and complimented the town in “going all out.”

Holly Frye remarked that this was her second year working with Chris Horowicz to organize the event, which was an exhilarating experience. Her own “special moment” occurred when her determined 9-year-old son, Donovan, crossed the finish line of the 5K event, along with Connie and Mary Ann Hammann!

Visitors

We welcomed several guests:

Scott Rotruck, brother-in-law of **Paul** Kradel, who works for Chesapeake Energy and resides in Morgantown, W.Va.; Lorrie Schoettler, guest of **Paul** Woods, a business development consultant who resides in Bakerton; Michael Caryl, guest of **John** Loeffler and **Rob** Hoxton, an attorney with Bowles Rice in Martinsburg and a member of the Martinsburg Rotary Club; and Tammy Butler, coach of the Shepherd University women’s varsity lacrosse team, and member of the Carroll Creek Rotary Club, Frederick, Md.

50 – 50

Dick Klein drew the winning ticket 922, and realized he’d been bumped into the next higher federal income tax category.

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For other locations, check with the Club Secretary



STOP • LOOK • LISTEN

Through the Crossroads with Shepherd University Dr. Suzanne Shipley, SU President

Today

We are fortunate to hear a private State of the University Address from the president herself, our own Suzanne Shipley. Dr. Shipley will discuss progress on the Crossroads Strategic Plan for Shepherd University and what lies ahead—in this academic year and beyond.

Under Dr. Shipley’s leadership, the implementation of the Crossroads Strategic Plan is positioning Shepherd as a premier public liberal arts university. Recently accepted as the 26th member of COPLAC, the prestigious Council of Public Liberal Arts Colleges, Shepherd is preparing students to make an imprint on the world through liberal arts concepts, hands-on experience, and mastery of critical skills.

Dr. Shipley has overseen the completion of Shepherd’s first comprehensive campaign, which has raised more than \$20 million in foundation and donor funding. These contributions will increase scholarship opportunities, enhance faculty and staff development, and support the second building in a three-phase Center for Contemporary Arts. Phase II of the CCA houses classroom spaces for sculpture and graphic design, an art gallery, and a 200-seat studio theater with support spaces for costume and set design.

Dr. Shipley chairs the West Virginia Higher Education Policy Commission’s Council of Presidents and has led a state-wide initiative in adult learning called RBA Today, a plan to enhance the Regent’s Bachelor of Arts degree curriculum.

Last Week

Dr. Penelope Gladwell, a lead faculty member at Mountain State University, spoke on how to improve communica-

tion skills, using a PowerPoint program to spell out the DISC model, a behavioral approach to communications. As she explained types of communicators, she encouraged us to understand our own strengths and weaknesses in working with people. She also talked about how to get a variety of people to accept your message. If her presentation was an indication of how to get your point across, she was certainly successful.

Announcements

Tom Trumble announced the Rotary International Poster Contest for middle schoolers. Our club has participated and will be conducting an award ceremony at a future meeting to show the local winners of the contest. **Bill** Howard showed a short video of a number of the top posters, which was greeted with many positive comments concerning the work of the young artists.

“Our Ball, Your Charity,” the December 3 Rotary fund-raising event is near. **Karen** Kinnett talked about the plans for a silent auction. She is soliciting items valued at \$25 and above. Please let her know what you can donate.

David Humphreys encouraged club members to attend the Shepherdstown Planning Commission’s special information session about the Riverfront Revitalization project, at the Train Station, 7 p.m., Monday, October 18. Rotary members who have been actively participating in the project were to be presenting.

Catherine Irwin shared information about the American Conservation Film Festival, November 4 through 7. Several venues around Shepherdstown will host events associated with the festival.

Another historic event is planned for

Saturday, October 16, at the Train Station. **Howard** Mills reported that noon to 6 p.m. there will be family-friendly activities to celebrate the 100th anniversary of the Train Station.

Visitors

Monica Lockett introduced Lori Shetler from Bakerton, guest of **Paul** Woods, and Michelle King, guest of **Tom** Maiden.

50-50

Much to his surprise, **Dabney** Chapman won the raffle this week.

Special Days

Back-to-back birthdays this week: **Lisa** Welch on the 22nd and Catherine Irwin on the 23rd. Best wishes!

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A little Boo-Sheet to help us celebrate Halloween...

And who's behind it? Veterinarian Jim Price, of course



Today

We are frightened to welcome to the podium **Jim Price**, renowned storyteller and the son of famous horror movie actor Vincent Price. Jim shunned the stage and the occult as a child and chose the security of veterinary medicine. But rumor has it that as a child Dr. Price was bitten by a wild wolf, and that when there's a full moon, he turns into a werewolf. Today we'll hear him howling about some Shepherdstown ghost stories. Are they truth or fiction?

Last Week

Our own Dr. **Suzanne Shipley**, Shepherd University president, gave a thoughtful and informative presentation on the university's Crossroads Strategic Plan. She began by thanking the Rotary Club, and acknowledging that everyone in the club is engaged and supporting the university in some way.

She reported on the university's progress toward improving retention and strengthening regional partners. She spoke about the new Founder's Day event, designed to honor the history of SU and to offer a bridge between the town and the university. She also talked about efforts to enhance faculty numbers and employee salaries.

Some especially good news: the Create Campaign will be exceeding its goal to raise \$20 million. Possible capital projects in the future include a parking garage, improvements to the Frank Center, a Route 480 underpass and campus gateway, and beautification.

Announcements

David Humphreys reported that the Planning Commission meeting at the

Train Station on Monday had been a success. A number of Rotary members attended. He reported that the Riverfront Revitalization Committee will be following up on the progress of the project.

Hank Walter reported that the Club Service Committee is planning a social event for January 13 at Shepherd's men's and women's basketball games. It will be in the Sky Box at the Butcher Center and will include a potluck.

Monica Lockett reported that all of the tables for the "Our Ball, Your Charity" event on December 3 have been sold.

Ken Mann announced that the Friends of Music will be hosting concerts of Handel's *Messiah*, November 6 and 7. He encouraged people to call him if they need more information about the concerts.

Visitors

Monica Lockett introduced Lori Shetler, a guest of **Paul Woods**. She then introduced the three winners of the middle school poster contest: Logan Hostral, Carlos Cruz, and Dakota Fowler.

Tom Trumble introduced visiting parents and school officials. The students were given cash awards from Rotary and had their pictures taken with their posters on peace.

50-50

Ken Mann picked the winning ticket for **Catherine Irwin**.

Special Days

David Gross gets all the treats this week. His birthday is this very day. Many happy returns!

Upcoming Programs

November

- 2 Club Assembly
- 9 Justin Namalic, SU Basketball
- 16 Keith Alexander, Town Run
- 23 Michelle Destefano, Acupuncture

Rotary Responds

The alarming cholera outbreak in Haiti has further spurred Rotary's response to disaster in that country.

Rotarian Dr. Claude Surena, president of the Haitian Medical Association and coordinator of incoming Rotary aid in Haiti, says, "We have offered 200 Water Survival Boxes that contain water-purification kits and each box is capable of producing 3,000 liters of clean water, so the consignment of 200 would deliver some 600,000 litres." They will be distributed by Rotary in partnership with Haiti's local Bureau de Protection Civil.

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